

Press Release Distribution — Price List

Prices USD | We use a third party USA network for distribution



Base Fees (Per Press Release)

These fees cover the initial creation via two options below (or alternatively client can provide the press release at no cost) plus a required quality control of the content.

Fee	Cost	Notes
AI Content Generation (Optional)	\$15	AI draft
Editorial Review (Required)	\$10	Flat fee per PR, mandatory
Dynamic PR (Optional)	\$3	Unique content variation per

AI + Human Content Writing (Optional) - Mediatonic has decades of PR experience
Add-on up to \$150 per press release; request quote

Distribution Networks

You can select individual networks or combine them for maximum reach.

Network	Backlinks	Cost
USA Today	1	\$100
High-Authority US News	17–22	\$50
Street Insider	1	\$35
NewsRamp	1	\$35
News & Media Coverage (Local,	23–27	\$20
Local & National Digital News	27–35	\$15
TheStreet (noindex)	1	\$25
Canadian Broadcast News	14–20	\$10

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Example Package Totals

These totals include the \$1 generation fee and the \$10 editorial review.

Package	Channels Included	Est. Backlinks	Total Cost
Starter	Local & National Digital	27–35	~\$26
Growth	High-Authority US	44–57	~\$76
Premium	USA Today +	45–58	~\$176
Full Blast	All 8 networks	85–108+	~\$281

Key Information for Clients

- Turnaround Time: 1–7 business days depending on the selected networks.
- SEO Impact: Backlink estimates are based on historical averages.
- Dynamic PR: For a \$3 add-on, we rewrite the press release uniquely for every channel to maximize editorial acceptance and indexation.
- Categories: We can target 29+ specific industries including Arts & Design, Lifestyle, Fashion, and Marketing.

Prices are subject to change based on network availability.

Guest Post Placements — Price List

Prices USD | We use a third party USA network for booking



Pricing by Domain Rating (DR) Tier

These ranges are based on live catalog data from our marketplace of over 50,000 publications.

DR Tier	Price Range	Typical "Sweet Spot"	Publications
DR 20–30	\$36 – \$175	\$36 – \$90	7,000+
DR 40–50	\$36 – \$195	\$85 – \$135	2,900+
DR 60+	\$36 – \$1,835	\$95 – \$235	2,200+

Note: Budget-friendly options exist at every tier. Premium rates are typically driven by high organic traffic and niche authority.

Article Content & Writing Options

We offer flexible content creation to ensure every placement meets editorial standards.

Option	Cost	Details
Client Provided	\$0	You submit the ready-to-publish
AI-Assisted Writing	\$0	High-quality AI-generated
AI + Human	+\$15	Professional human writers (overseas)
AI + Human Tier II	+ up to \$150 (quote)	Professional human inhouse Mediatonic

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Key Metrics Included With Every Placement

Every site in our marketplace is vetted against these core metrics to ensure maximum SEO impact:

- Domain Power (DP): Our proprietary authority score (0-100).
- Domain Rating (DR): a third-party tool' authority score based on backlink profile.
- Organic Traffic: Monthly estimated visitors to the publication.
- LLM Visibility: Data on whether the site is cited by ChatGPT, Google AI Overviews, or Gemini.
- Spam Score: Verification of content quality and site health.

Sample Package Recommendations

Package	DR Target	Est. Cost Per Link	Best For
Foundation	DR 20–30	\$36 – \$90	New sites or
Growth	DR 40–50	\$85 – \$135	Building authority in
Authority	DR 60+	\$95 – \$235	High-impact links from

What's Included:

- Permanent Backlinks: No recurring fees; links are permanent.
- Niche Relevance: Placements across 29 categories (Fashion, Lifestyle, Business, etc.).
- Full Transparency: View all metrics and the publication URL before you buy.
- Anchor Text Control: You choose the exact text and target URL.

All placements are subject to publisher editorial approval.
Prices subject to change.